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For immediate release:

## **Wisconsin construction industry gains increased access to advanced concrete mixing technology through new partnership.**

Cemen Tech signs Aring Equipment Company as exclusive, authorized dealer in Wisconsin

**Indianola, Iowa. April 12, 2021:** [Cemen Tech](#) has signed [Aring Equipment Company Inc.](#) as the exclusive dealer for Cemen Tech volumetric concrete mixers in the state of Wisconsin. Aring Equipment Company (Airing) has traditionally focused its paving product inventory on asphalt equipment. Now, in partnering with Cemen Tech, the company is expanding its offerings to include concrete mixing technology to better serve builders and contractors in the Midwest.

“We’re delighted to be welcomed to the Cemen Tech family. Cemen Tech has a game-changing product that will blend well into the portfolio of Aring products we have to offer our customers and possibly open some new doors for our business. Cemen Tech is a leader in the volumetric industry and has a deep bench of staff willing to help keep this product on top,” said John Gilbertson, general manager at Aring Equipment Company Inc. “With 85 years of experience in the equipment business, Aring is excited to help its contractors become more efficient in the construction industry.”

Volumetric concrete mixers are known for the ability to increase concrete production efficiency and reduce waste by allowing for concrete to be mixed on the job site for the exact quantity needed every time. As today’s construction projects become more specialized and the demand for contractors to be more nimble increases, Aring and Cemen Tech know there is a growing need for precision technology in concrete equipment like that of the C60.

“We partner with companies that value quality and customer service as much as we do at Cemen Tech,” said Connor Deering, CEO and president at Cemen Tech. “Aring Equipment Company is exactly that. They have a long-standing, excellent reputation in Wisconsin. And I have no doubt that through our combined drive to offer the best customer service, contractors in their area will be able to confidently do more and grow their business.”

To find a Cemen Tech dealer, and for more information on the company’s line of volumetric concrete production solutions, visit [www.CemenTech.com](http://www.CemenTech.com) or [www.ACCU-POUR.com](http://www.ACCU-POUR.com).

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### **About Cemen Tech, Inc.**

Cemen Tech, Inc. has over 50 years manufacturing and engineering experience in the volumetric mixing industry. As the industry leader, the company strives to provide the highest quality concrete mixers to its customers. Cemen Tech currently operates in over 70 countries, services mixers across the globe, and supplies equipment to the United States military. Cemen Tech believes that people, businesses, and communities around the world should have the infrastructure to access clean water, to transport goods and services, and to reliable housing. Their products provide the foundation and stability to meet the needs of a growing world in an environmentally conscious way. [www.CemenTech.com](http://www.CemenTech.com)

### **About Aring Equipment Company, Inc.**

Since 1939, Aring Equipment Company, Inc. has been serving the construction and aggregate production industries. What was once a 4-employee organization has grown to 92 with branch offices in Butler (Milwaukee), De Forest (Madison), Green Bay and Eau Claire. For over 75 years, we've been supplying contractors and municipalities, among others, with quality and dependable equipment. Our extensive line of equipment includes everything from earth moving equipment to a diverse line of aggregate equipment. Aring has become well known in the industry for providing quality customer service both before and after the sale. Our techs participate in equipment factory training on a continual basis and in 2012 and 2013 Aring was honored with the prestigious award for highest trained technical group in the Americas. We have also had several technicians who have won global awards in individual competition. Whether it be rental, sales, or service, Aring has both the equipment and customer service to fulfill your needs.